Benny Aarup

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Experience

Lead UX / UI designer · Toptal
March 2015 — Today

- Helped Fortune 500 Enterprise Clients and early-to-late stage start ups, design web applications and mobile apps.
- Led the design process with client company's product managers, CEO's and founders.
- Developed a Kanban dev hand off framework connecting Figma design systems, through push/pull to Jira ticket design documentation.

Key engagements

Lead UX / UI designer · Near.com
October 2021 – October 2022

- Led the design process of an instant place-based insights platform powered by Near.com's 1.6B device data intelligence platform.
- Created a nested web application component based Figma prototype covering 95% of all user interactions.

Lead UX / UI Designer · Caliber
December 2019 – October 2021

- Led the design process for a dashboard portal and mobile application for an online personal fitness coaching program.
- Created a component based design system library in Figma.

Lead UX / UI designer · Bridgestone
January 2019 – December 2019 · NDA

- Led the design process for a responsive dashboard portal powered by Power BI with more than 140,000 users.
- Designed a component-based design system symbol library in Sketch and developed a responsive front-end framework.

Education

Academy Prof. Diploma
Copenhagen School of Design, 2012

BSc. Asian Business, Culture and Language – Mandarin Chinese
Copenhagen Business School, 2011

BSc. Business Administration, Chinese – Exchange
Ramkhamhaeng University, 2009

HHX, Business/Commerce
Niels Brock, 2005

Key Skills

- Complex Web Applications
- Design Systems
- Cloud Component Libraries
- Nested Figma Prototypes
- Product Design
- Design Leadership

Tools

- Figma
- Sketch

Technologies

- HTML
- CSS
- JavaScript
- Bootstrap Framework

Publications

UX design dictionary

The worlds most comprehensive collection of UX Design terminology

Lead UX / UI designer · Skanska
March 2018 — December 2018 · NDA

- Led the design process of a document management portal for the HS2 Railway construction consortium.
- Designed a separate web application for a TIDP register and a dynamic contract relationship charts.

Lead UX / UI designer · Dubai EXPO 2020
November 2017 – March 2018 · NDA

- Led the design process for an import permit dashboard for Dubai EXPO 2020.
- Created a UX management framework including Gantt Charts, heuristic principles, and risk assessment.

Senior UX / UI designer · EBSCO
October 2016 – November 2017

- Led the comprehensive Sketch symbol library for the EBSCO–funded FOLIO.org — an open–source library services platform.
- Designed and animated numerous UX animations using Principle – submitted to the projects online UX documentation.

Lead UX / UI designer · MasterCard
June 2016 – October 2016 · NDA

- Translated business requirements into tangible mobile payment design solutions.
- Presented the solutions to the MasterCard executive team to achieve funding approval during the annual regional meet up.

Founder · RemoteJobs
June 2015 — June 2016

- Designed and developed a remote jobs listing web application – site visitors from 170 countries – featured on Web Summit 2015.

Lead UX / UI designer · DFJ
March 2015 — June 2015 · NDA

- Designed and developed a landing page for one of the Israeli portfolio companies with more than 250M users.

Personal info

Age
39 years

Nationality
Danish (Denmark)

Address
329, Baan Yamu Residences
Cape Yamu, Phuket
Thailand

Home office
300 mBit fiber broadband + 5G mobile broadband

Timezone
GMT+7

Availability

Remote only
Flexible timezone overlap

Team Meetings
Will fly to team meet ups globally

Payment

Wise.com
Pay with company creditcard

Bank Wiretransfer · USD
Receive on account in New York

Bank Wiretransfer · Euro
Receive on account in Bruxelles